

# Cookie Policy

This site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping baskets, and provide anonymised tracking data to third party applications like Google Analytics.

As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. You can do this via the cookie notification at the bottom of the page when you first reach the site, or we suggest consulting the 'Help' section of your browser which offers guidance for all modern browsers. Blocking all cookies will often have a negative impact upon the usability of many websites.

## **Cookies We Use**

### *Strictly Necessary*

The website uses cookies to store your preferences when you visit this site. This means that if you decline to use of certain cookies this will be remembered when you return to the site.

### *Third Party Cookies*

Our website utilises Google Analytics to help us see how our website is used. In doing so information about your use of our website may be transmitted to Google. The data collected by Google Analytics is used to analyse the number of visits to our website, how regularly people visit the website, how our visitors find us, and what our popular pages are. This information is combined with data from thousands of other users to create an overall picture of website use, and is never identified individually or personally and is not linked to any other information we store about you. These cookies are optional and you are not required to accept these however these do help us to monitor our success and make improvements to our website.